

CHIC DNA

At Chic, we are dedicated to revolutionizing the garment label industry by offering unparalleled solutions that cater to the diverse needs of our valued customers. As a manufacturer of garment labels and trims, we take immense pride in our global presence, operational excellence, sustainability initiatives, and passion for delivering world class programs to global brands. Click and Learn CHIC DNA details.

www.chic-textile.com



Click & Learn.

CHIC DNA

Global Reach

With manufacturing facilities strategically located in China, Hong Kong, Vietnam, Bangladesh, India, Pakistan, Türkiye, Australia, and the United Kingdom, we ensure seamless access to our products and services worldwide. Our expansive network enables us to meet your requirements efficiently, no matter where your vendors are located.



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CHIC DNA

RFID Expertise

Our proven success in implementing large-scale RFID projects underscores our commitment to innovation and technology. We offer advanced RFID solutions that enhance inventory management, streamline operations, and drive efficiency across your supply chain.



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CHIC DNA

Operational Excellence

At the core of our operation lies a commitment to excellence, driving us to achieve swift, responsive lead times while upholding uncompromising quality standards.

Through our adaptable manufacturing processes and efficient operational structure, we ensure flexibility and timely delivery without sacrificing precision, empowering us to consistently surpass your expectations.



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CHIC DNA

Sustainability

Embracing our responsibility towards the environment, we offer a sustainable and eco-friendly range of garment trims. By choosing our products, you not only elevate your brand image but also contribute to a greener, more sustainable future.



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CHIC DNA

Quality Programs and Service

Our passion for delivering high quality programs is unmatched. We are dedicated to servicing Brands and their garment and accessory suppliers with the utmost dedication and professionalism. Your satisfaction is our priority, and we strive to exceed your expectations at every step.



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CHIC DNA

Value-Added Solutions

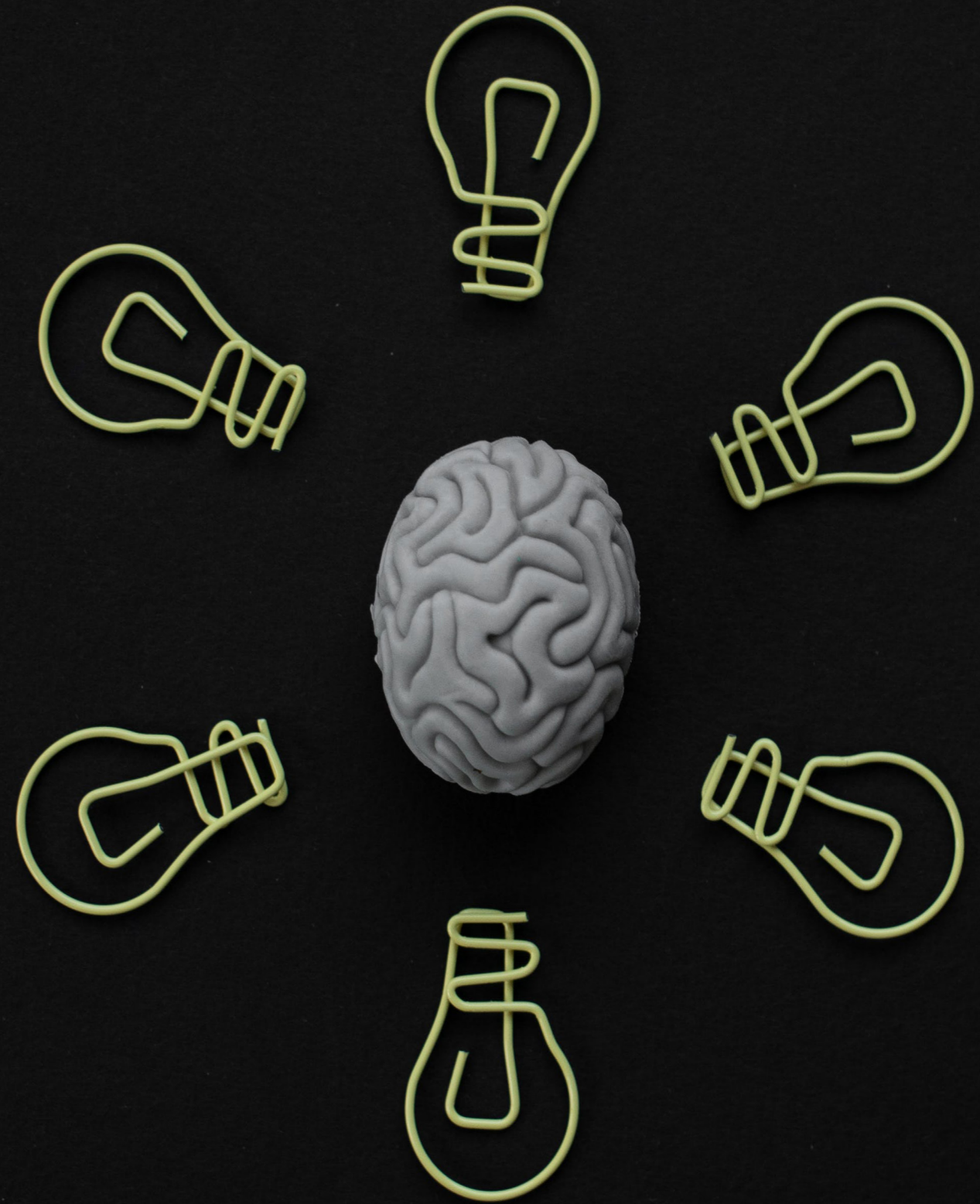
In addition to our core offerings, we provide value-added solutions such as our patented, world leading anti-counterfeit solution, CertiEye. With CertiEye, you can safeguard your brand integrity and protect against counterfeit products, ensuring consumer trust and loyalty.



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CertiEye®



CHIC DNA

Global Presence

While we operate on a global scale, we understand the importance of local representation. That's why we have dedicated sales and service teams in key markets, providing personalized support and expertise tailored to your specific needs.



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CHIC DNA

Commitment

We are truly energized and excited by the opportunity to collaborate with Brands. As we embark on this journey together, we are committed to facing challenges head-on and to achieving remarkable success. Your trust in us fuels our determination to exceed your expectations and deliver exceptional results.



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CHIC DNA

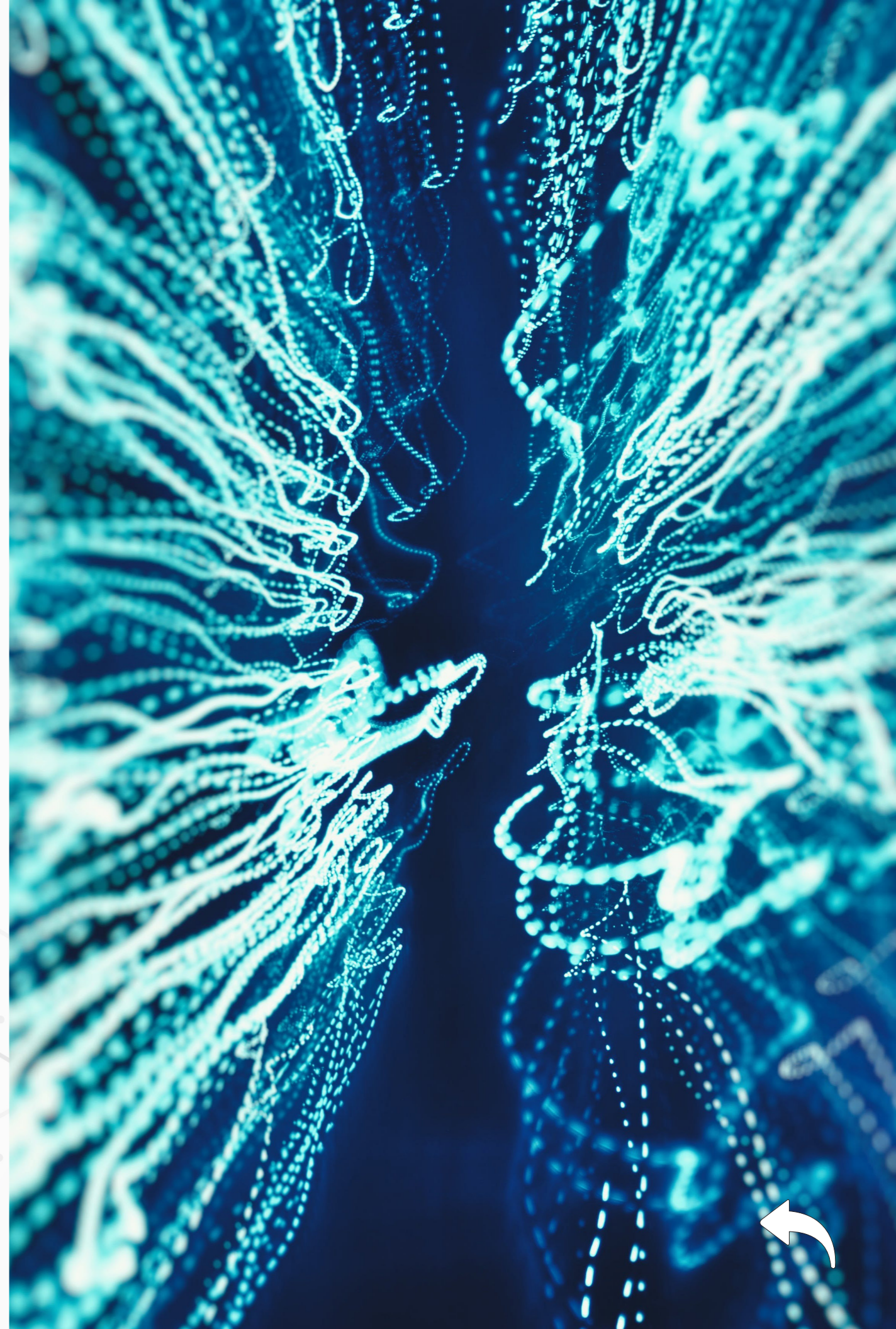
Digital Capability

Our revolutionary online ordering system can now assist with the creation of a “Digital Product Passport (DPP)” for your products. Our platform provides a seamless experience for ordering custom garment labels and other garment accessories, ensuring product consistency, efficiency, and convenience.

Our new feature will generate a QR code which can be used to access your “Digital Product Passport” for each item, enabling easy tracking of its journey from production through delivery. The DPP includes essential information such as fabric composition, production methods, care instructions, sustainability traits, and the complete product cycle for your customers.



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CHIC DNA

Superior Design Ability

Our team of seasoned design professionals specializes in crafting 3D designs across our product range. These designs offer a multitude of advantages throughout the product development journey. Firstly, our designs deliver unmatched visualization capabilities, allowing Brands to witness their product concepts come to life in vibrant detail well before physical production commences. Moreover, our designs facilitate swift sampling and seamless adjustments, conserving both time and resources. With precise measurements and simulations, Brands can count on enhanced accuracy and reliability, leading to superior end products. Empowering streamlined workflows and outstanding final outcomes, our 3D design team stands as a cornerstone for innovation and the success of our client relationships.



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CHIC DNA

Seasonal Product Collections

The release of our seasonal product collections is a highly anticipated event in the industry, marking the culmination of months of creative development and meticulous planning. These collections showcase the latest trends, designs, materials, finishes, and innovation in garment labeling and accessories, reflecting the dynamic nature of fashion and the evolving tastes of consumers. With each new season comes a fresh narrative, as our designers draw inspiration from diverse sources to create compelling and cohesive product collections that resonate with retail brand owners worldwide.



CHIC DNA

**Execute
Best Product**

**Maximize
Availability**

**Optimize
Cost of Goods**

**Strengthen & Evolve
Organization**

We are eager to share in the journey and challenges that lie ahead for Brands and to play our part to ensure this road is as smooth as possible. Together, we can unlock new possibilities, drive innovation in our industry, and create lasting value in a win-win environment for both of our companies. Thank you for considering Chic as your trusted partner. We look forward to the opportunity to serve you and contribute towards your continued success.



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